



NEWS

RING PINK TO HELP CURE BREAST CANCER THIS FALL

Qwest and SANYO Donate Proceeds From "Pink Phones" to Susan G. Komen for the Cure

DENVER, Oct. 1, 2007 –October is Breast Cancer Awareness Month and to help ring it in with style, Qwest Communications International Inc. (NYSE: Q) and SANYO today announced they will donate up to \$100,000 from pink phone sales through Oct. 31 to Susan G. Komen for the Cure®. The donation will be used to fund research and community outreach programs.

Customers can now join the fight against breast cancer when they purchase one of three SANYO pink cell phones from Qwest. Together, Qwest and SANYO will donate 10 percent of all retail sales through Oct. 31 to Susan G. Komen for the Cure, with a minimum donation of \$50,000 and a maximum donation of \$100,000.

"We would like to thank all of our customers who are ringing pink to raise awareness and funds to fight breast cancer," said Teresa Taylor, executive vice president and chief human resources officer at Qwest. "Our pink phones not only help family and friends stay connected in style, but are also a great way to support the fight against breast cancer."

With three different pink models to choose from, Qwest customers can put their fashion sense to good use and ring pink in style!

The sleek, ultra-slim Katana II in "Pink Fascination" offers Bluetooth® wireless technology, a built-in camera with digital zoom, a high-resolution 2.0-inch color display, and 21MB of downloadable memory for games, ringer applications and more.

The SCP-3200 offers a color, high-quality digital camera, Bluetooth® wireless technology, speakerphone and nationwide walkie-talkie function for keeping in touch with family and friends. The "Playful Pink" SCP-3200 also has parent-friendly Parental Controls to limit certain calls and functions.

The SANYO 2400 in "Misty Rose" lets your entire family stay in touch in a number of ways – send text messages, talk hands-free with the high-quality speakerphone, enjoy its vibrant 65K-color screen, even check e-mail when you subscribe to Sprint PCS VisionSM.

This is the second consecutive year Qwest and SANYO have partnered to organize and promote the Ringing Pink campaign. The three phones are available in all of Qwest's 100 retail locations throughout its residential-service area. Customers can also call Qwest at 1 800-244-1111 or visit www.qwest.com.

Qwest will continue to sponsor select Komen Race for the Cure and community events, fairs and activities throughout 2007. Qwest employees in select cities will participate in local Komen Race for the Cure® events between now and the end of October.

Qwest Wireless network services are provided on the Sprint® Nationwide PCS Network. The pink handsets are available at discounted prices with a one- or two-year Qwest Wireless contract for eligible customers. New and existing customers can visit a Qwest retail store, visit www.qwest.com/wireless or call 1 800-244-1111 for more information.

About Qwest

Qwest offers a unique and powerful combination of managed voice and data solutions for businesses, government agencies and consumers - locally and throughout the country. Customers coast to coast are turning to Qwest's industry-leading national fiber optic network and its Spirit of Service for quality products and superior customer experience. Qwest is a participant in Networx, the largest communications services contract in the world, to provide leading-edge voice, data and video services. For more information on Qwest, and its various operating subsidiaries, please go to www.qwest.com. For information about the products and services Qwest is offering in the Networx contract, visit www.gsannetworx.com

About Susan G. Komen for the Cure

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Komen Race for the Cure, we have invested nearly \$1 billion to fulfill our promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world. For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit www.komen.org or call 1-800 I'M AWARE.

About SANYO

SANYO Electric Co., Ltd. is a \$20 billion manufacturer and distributor of consumer electronics and commercial equipment, including multimedia and telecommunication products. SANYO Fisher Company (a division of SANYO North America Corporation, a subsidiary of SANYO Electric Co., Ltd.), based in Chatsworth, California markets PCS phones, audio systems, portable and mobile electronics, televisions, dictation devices, digital camera/camcorder combinations, home appliances, LCD projectors, security video equipment and air conditioning systems.

SANYO was recently ranked "Highest in Customer Satisfaction with Wireless Mobile Phones, Three Times in a Row, Tied in 2005" in the J.D. Power and Associates 2006 U.S. Wireless Mobile Phone Evaluation StudySM - Volume 1*.

For more information, visit SANYO Wireless Communications online at www.SANYOWireless.com.

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**SANYO received the highest numerical score among wireless users in the proprietary J.D. Power and Associates 2004-2006 U.S. Wireless Mobile Phone Evaluation StudySM. 2006 Study (Volume 1) based on responses from 18,740 consumer responses who have owned their current wireless phone for less than two years, measuring eight wireless handset manufacturers and measures opinions of consumers with their wireless handset. Proprietary study results are based on experiences and perceptions of consumers surveyed in October 2005 and February 2006 who have owned their current wireless phone for less than two years. Your experiences may vary. Visit jdpower.com/cc.*

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